

IRFinity is available to members of the Institute of Retirement Funds (IRF) at a cost of R280 per annum for IRF members and R380 per annum for non-members. 400 printed copies are distributed to subscribers. A digital version of the magazine is also available on the IRF website.

Who are we?

From financial news and global perspectives to regulations and the latest in sustainable planning, IRFinity magazine will keep you in the now on retirement, investment and related industry news. Produced on behalf of the Institute of Retirement Funds (IRF) Africa, IRFinity reaches various decision-makers in government, the South African Revenue Services, the Financial Services Board, IRF members, service providers and other related organisations.

About the IRF

The Institute of Retirement Funds (IRF) is a non political body, which represents and promotes the interests of the retirement industry in Southern Africa, to the ultimate benefit of the members of retirement funds. The most important function of the IRF is to represent the retirement industry in negotiations with government authorities and the Financial Services Board (FSB), which would include commenting on legislation and tax matters affecting retirement funds, pensioners, etc. For more information on the IRF or how to become a member, visit www.irf.org.za

Frequency

MONTH	DEADLINE
March 2017	15 February 2017
June 2017	15 May 2017
September 2017	15 August 2017
November 2017	15 October 2017

Rates

ADVERT SIZE	FULL COLOUR 4 INSERTIONS	FULL COLOUR 2 INSERTIONS	FULL COLOUR CASUAL RATE
Double page spread	R13 587	R18 141	R19 423
Half double page spread	R11 551	R12 094	R12 955
Full page	R10 390	R10 995	R11 778
Half page	R6 714	R7 146	R7 646
Third page	R5 388	R5 462	R5 938
Quarter page	R3 610	R3 599	R3 943

Special positions

Cover story company profile	R20 471
Inside front cover	R15 311
Outside back cover	R16 489
Inside back cover	R14 134
Inserts	R9 864
Belly band	R9 864
Gate fold (3 pages)	R30 280

Prices exclude VAT



Artwork specifications

(MM) HEIGHT X WIDTH

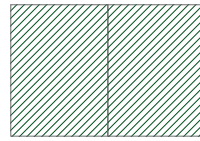
FULL PAGE

Trim: 280 x 210
Type: 260 x 190
Bleed: 290 x 220



DPS

Supply two single pages
Inside front cover DPS
Supply two single pages



HALF PAGE HORIZONTAL

Trim: 120 x 188



HALF PAGE VERTICAL

Trim: 280 x 105
Bleed: 290 x 115



THIRD PAGE VERTICAL

Trim: 280 x 70
Bleed: 290 x 80



QUARTER BLOCK

Trim: 124 x 91.5



Material requirements

- Material is to be supplied in PDF format.
- CMYK colour and high-res of 300 DPI.
- No ads will be accepted via email.
- A digital colour proof of the same ad is to be supplied for colour purposes. If colour proof is not supplied, the printer/publisher will not accept responsibility for the colour validity of the printed result.
- Note that a fee will be charged to send ads via Adstream or Adsend.

MATERIAL DELIVERY

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