

irfa talk

THE RETIREMENT INDUSTRY MAGAZINE



The Institute of Retirement Funds Africa (IRFA) is a non-political body which represents and promotes the interests of the retirement industry in Africa, to the ultimate benefit of the members of retirement funds. The most important function of the IRFA is to represent the retirement industry in negotiations with government authorities and the Financial Sector Conduct Authority (FSCA), which would include commenting on legislation and tax matters affecting retirement funds/pensioners, etc. Visit <https://www.irf.org.za> for more information.

Why advertise with irfa talk?

- IRFA Talk is a quarterly that will keep you updated on financial, retirement, investment, and industry-related news.
- The readership includes CEO's, board members, directors and senior management of the member companies
- It's available to members of the IRFA at a cost of R280 per annum and for non-members at a cost of R380 per annum.

2026 Deadlines

March Issue:

Sponsored Content Copy: 30 January
Advertising Material: 4 March

June Issue:

Sponsored Content Copy: 13 April
Advertising Material: 18 May

September Conference issue:

Sponsored Content Copy: 13 July
Advertising Material: 14 August

December Issue:

Sponsored Content Copy: 14 October
Advertising Material: 18 November

Material Requirements

- Material to be supplied in PDF format.
- CMYK colour and high-res 300 dpi.
- A digital colour proof of the same ad is to be supplied for colour purposes. If colour proof is not supplied the printer/publisher will not accept responsibility for the colour validity of the printed result.

Advertising Rates (excl. VAT)

Regular Positions

Full page	R 20 475
Double page spread (DPS)	R 36 225
Half page	R 12 075

Premium Positions

Outside back cover	R 24 150
Inside back cover	R 22 050
Inside front cover	R 23 100
Inside front cover DPS	R 43 575

Special Discounts

2-3 issues	10%
4 issues	20%

Artwork Specifications

(mm) Height x Width:

Full page
Trim: 276 x 210
Type: 256 x 190
Bleed: 5mm all round



DPS
Supply two single pages.



Inside front cover DPS
Supply two single pages.



Half page horizontal
Trim: 138 x 210
Bleed: 5mm all round



Half page vertical
Trim: 276 x 105
Bleed: 5mm all round

For advertising sales contact

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